



Growing and Protecting Your Net Worth

DOES YOUR PORTFOLIO HAVE A PARACHUTE FOR PROTECTION?

Having money invested in a traditional “buy-and-hold” portfolio can feel like jumping out of an aircraft without a parachute. Your account value is at risk since those accounts simply rise and fall with the markets. Active risk management, on the other hand, constantly makes adjustments to help you avoid significant losses when markets drop. It’s like adding a parachute to your portfolio.

Portfolios that avoid loss retain more money. If you are either in retirement or saving for it now, this is a crucial advantage for your financial longevity.



DELAYING CAN HAVE A COSTLY PENALTY

Many of my clients come to me AFTER a large 20-30% market loss because the painful event has captured their attention and they don’t want it to happen again. I don’t want it to happen at all. I’d prefer to have you protected BEFORE that event occurs.

We never know exactly when markets will suffer a large drop. If it happens tomorrow, how much money would your account lose? Today is a good time to add this protection to your portfolio, so that you are ready for tomorrow.

